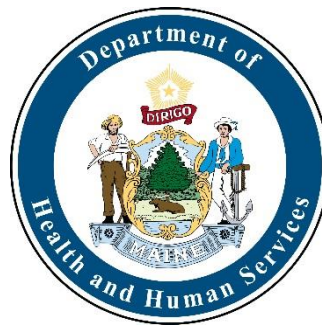


Multilingual Community Health Worker Presentation.

**Maine WIC State Agency
April. 2024**



Introduction:

The Multilingual Community Health Worker (CHW) serves as a vital connector between vulnerable community members and essential WIC services.

Let's dive into understanding the role and benefits of CHWs for the community.



1. The CHW: A Crucial Link

- **Role:** A CHW acts as a bridge, ensuring community members, particularly women, infants, and children, have access to the care and support they need.

- **Multilingual Advantage:** Communication is key. Being multilingual, the CHW can reach diverse communities, breaking language barriers and enhancing trust.

2. Maximizing WIC Card Benefits

- **Benefits Overview:**

The WIC card offers a variety of benefits, from nutritious food to healthcare services.

- **Guidance:**

A CHW helps beneficiaries understand and utilize every benefit available on their WIC card, ensuring no resource goes untapped.

3. Inclusion of Farmers Markets

- **Expanding Access:**

CHWs guide community members to use their WIC benefits at local farmers markets. This not only supports local agriculture but also promotes healthier eating habits among beneficiaries.

- **Education:**

CHWs inform about the nutritional value of fresh produce and how it can positively impact the health of women and children.

4. Proactive Community Engagement

- **Presence at Events:**

CHWs are active community members, present at local events, festivals, and gatherings. This visible presence fosters trust and ensures community members know where to turn for support.

- **Outreach:**

They don't wait for the community to come to them. CHWs proactively reach out, ensuring everyone is aware of the available resources.

5. More Than Just WIC

- **Orientation on Other Services:**

CHWs are knowledgeable about a broad range of services related to women and children. They provide guidance, from prenatal care to early childhood education opportunities.

- **Holistic Approach:**

By integrating knowledge on a variety of services, CHWs ensure that the community's needs are met in a comprehensive manner.

Conclusion:

The Multilingual CHW is not just a guide but a beacon of hope for many in the community.

By bridging the gap between vital services and those who need them the most, they ensure that women, infants, and children receive the comprehensive care and support they deserve.

Thank you.

CHWs PRESENTATION IN SAN DIEGO



Questions?

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